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FOR IMMEDIATE RELEASE

S.U. President Jay Lemons to Address Local Business Leaders at GSVCC Annual Meeting & “Strategic thinking” Conference

Subject of education to complement economics and politics

SELINSGROVE – The first of three scheduled keynote speakers, Susquehanna University President L. Jay Lemons has confirmed that he will address local businesses at the Greater Susquehanna Chamber of Commerce’s 2010 Annual Meeting and “Strategic Thinking” Conference on March 11.

Intended to complement the keynotes of politics and economics, Lemon will discuss education in the Susquehanna Valley and how it can be used as one of three lenses to judge the vitality of a community.

Lemons’ keynote speech will precede those of economist Anirban Basu of Sage Policy Group, Baltimore, Md., and a yet-to-be-announced expert in politics as the Chamber prepares its members for thinking strategically. Following that theme, the conference has been entitled, “Looking Before We Leap.”

Using education as a key lens through which to view the communities of the Susquehanna Valley, Lemons will highlight the changes and challenges ahead. His address, combined with those on the topics of economics and politics, is intended to help business leaders and chamber members see where they are going, before launching into new arenas without forethought.

All members of the media are invited to attend the conference and annual meeting, which runs on March 11 from 8 a.m. to 5 p.m. in Susquehanna University. A media advisory will be sent out closer to the date.

L. Jay Lemons holds a Ph. D. in higher education administration from the University of Virginia and has served as SU’s president since 2001. During that time he has led the

university in drafting a \$100 million capital investment plan, boosting enrollment and gaining a strong 10-year accreditation review by the Middle State Association of Colleges and Schools.

Lemons is the former president of the GSVCC Board of Directors and a current board member. He has also served the Greater Susquehanna United Way, Selinsgrove Area Youth Foundation, Selinsgrove Rotary and Sunbury Community Hospital, as well as being a past chair on a number of state higher education foundations.